ANNUAL CONFERENCE 2017

University of Chester

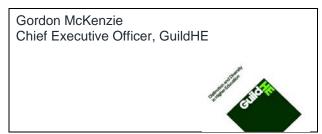
Thursday 27th & Friday 28th April 2017

Institutional performance and the student experience – time for revolution or evolution?



In a year in which we have seen substantial change to our sector and national landscape, with the higher education White Paper, TEF, Higher Education & Research Bill and Brexit, to name just a few, how are we as institutions rising to the challenge of demonstrating our value and quality? With student applications substantially down across the sector and the alignment of institutional performance to tuition fees, never has it been more important to demonstrate excellence and stand out from the crowd. The 2017 AMHEC conference will explore the challenges faced by the sector and by our own individual institutions and will challenge delegates to reflect on their University and whether incremental change and improvement is sustainable or whether something more revolutionary is called for.

With speakers from within and outside the sector, the 2017 conference is a must for your professional calendar.



Stephanie Marshall Chief Executive Officer, Higher Education Academy



Emma Vincent Head of Career and Professional Development York St John University



Mark Sidding
Education Director, Watson Batty Architects



Mike Beecroft Director of IT Services



Vicky Howlett Senior Assurance Advisor, Regulation Assurance, HEFCE



Emma Wilkins AMHEC Chair



Marcus Thornley
Chief Executive Officer/Founder: Play Consulting



PROGRAMME

THURSDAY 27 TH APRIL 2017			
10.00 am	Registration and arrival refreshments		
10.50 am	Welcome and Introduction Emma Wilkins, AMHEC Chair		
11.00 am	Session 1: KEY NOTE: The New Policy Landscape		
	Presenter: Gordon McKenzie, Chief Executive Officer, GuildHE		
11.50 am	Session 2: Policy into Practice: Demonstrating Value and Quality		
	Presenter: Stephanie Marshall, Chief Executive Officer, Higher Education Academy		
12.40 pm	Question & Answer Session		
1.00 pm	LUNCH		
2.00 pm	Session 3: Delivering opportunities for students, maximising success and employability		
	Presenter: Emma Vincent, Head of Career and Professional Development, York St John University		
2.40 pm	Session 4: Campus Design for the Connected Society		
	Presenter: Mark Sidding, Education Director, Watson Batty Architects		
3.30 pm	Question and Answer Session		
3.45 pm	TEA/COFFEE		
4.00 pm	Session 5: Data Management for Informed Decision Making		
	Presenter: Mike Beecroft, Director of IT Services, Liverpool Hope University		
4.40 pm	Question and Answers		
5.00 pm	Close		
7.00 pm	Evening Reception (sponsored by Eversheds)		
7.30 pm	Dinner and Bar (Dress code: smart/casual)		

FRIDAY 28 TH APRIL 2017		
8.00 am	Breakfast	
9.30 am	Annual General Meeting	
10.00 am	Session 6: Sector Finances	
	Presenter: Vicky Howlett, Senior Assurance Advisor, Regulation Assurance HEFCE	
10.40 am	Session 7: Institutional Challenges – General Discussion	
	Presenter: Emma Wilkins, AMHEC Chair	
11.15 am	Tea/Coffee	
11.30 am	Session 8: Gamification - driving employee engagement and have fun doing it	
	Presenter: Marcus Thornley, Chief Executive Officer/Founder: Play Consulting	
12.15 pm	Question and Answer Session	
12.30 pm	Lunch & Departure	

We gratefully acknowledge the generous support given by our Sponsors



